

TESTIMONIAL The Real Deal with Danielle Delaney



“The Real Deal With Danielle Delaney” on VoiceAmerica.com is a #1 podcast internationally.

As a result, Danielle Delaney Counseling, Inc. is also soaring in business and in recognition. Danielle is being interviewed as a “top 50 under 50” female entrepreneur in the United States. The success of the billboard campaign is directly responsible for the additional visibility. Media and social media are inextricably intertwined in these times and Danielle Delaney’s face and show-name have been posted and reposted in Australia, Italy, England, Belgium, India, Ireland, Canada and Korea because of the nature of cross posting by people on Instagram, Twitter, and Facebook.

Audience

Adults 18+

Media Mix

Billboards

Market

Los Angeles

Objective

To broaden the understanding of the reach of Danielle Delaney Counseling, Inc. as a Private Counseling practice & Sober Companionship Company as well as boost the audience for the talk show Hosted by Danielle Delaney on Voiceamerica.com.

Rationale

Through a combination of strategically placed billboard bulletins the client would have a wider reach for their target audience.

Dr. Danielle Delaney

Th.D, D.D.